



## IT'S ALL IN THE DETAIL...

Having purchased a 'new to me' convertible earlier in the summer, I was keen to ensure that my pride and joy should emerge unscathed from a more predictable English winter. Whilst already in excellent condition and with low mileage for an 11-year-old car, it made sense to make her the very best she could be, not just in protecting and sealing the bodywork against the elements but also aesthetically, by way of a high end detailing treatment.

Ribble Valley Auto Tech is IMI (Institute of the Motor Industry) accredited Master Detailers and leaders in its field, as well as being approved by Gtechniq and Swissvax in the application of its specialised products.

The team of professionals, headed up by Justin Reyner, have a shared passion to deliver a range of exceptional cosmetic applications, with detailing being just one of them, backed up with an unrivalled level of customer service.

After a thorough appraisal by Justin and Mik, we agreed on a package that would include full decontamination both inside and out, painting of wheels, hubs and brake calipers, a single stage machine polish to the bodywork followed by a Gtechniq Crystal Serum protection treatment for the bodywork, wheels, glass and the interior leather and upholstery.

Last but not least, the fabric hood would receive an antibacterial protective treatment which would repel contaminants

Whilst some people view their car as merely a means to an end, many of us see the true value of professional car detailing to enhance the looks and to protect the long term value of their investment, writes *Liz Walmsley*. Photography: Sarah Valentine

and environmental 'fall-out' whilst protecting against UV fading – a common problem in fabric hoods, particularly when the car lives outdoors.

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Systematically stripping down the component parts to cleanse, apply, cure and finish, the vehicle requires considerable skill and precision and Mik estimated just four days' work to complete – but on collection later that week it was hard to believe the difference! The car was nothing short of pristine, the paintwork was as Justin had promised it would be – a candy gloss-like mirror finish which brought out the depth of colour and improved it to a 'factory fresh' condition – one that will also now repel dirt, prevent swirl marks and stains and make the car much easier to clean.

The refinished alloys showed no evidence whatsoever of any of my parking 'incidents' and the interior fabric and

leather had been cleansed and restored to its pre-delivery condition.

Whether you own a luxury high performance supercar or something a little more modest such as my 'classic', Justin and the team deliver the same levels of service. Detailing is just one of the many specialist services that can be undertaken – others include paint protection films, vinyl wrapping, ECU remapping, cosmetic repairs and even tyre installation.

From a personal point of view, I won't be visiting a high street tyre fitting centre or the drive-through car wash ever again. I have been introduced to the finer things in life that car ownership brings – the comfort of a well-equipped customer lounge that serves espresso and speculoos, free Wi-Fi and a complimentary service wash is definitely the way forward for me! ■

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