



“The performance improvements can be outstanding – sometimes as much as 80-90 BHP,” says Justin Reyner, “and we can make gains on almost any car, from executive saloons such as Audi or Mercedes, to high-end sports cars including Lamborghini, Ferrari and Porsche. Enthusiasts of the latter normally make their purchasing decisions based largely on performance and,

# UNLEASH THE POTENTIAL

The car you drive – the very one sat on your driveway or stabled in your garage whilst you are reading this article, is underperforming

Whether it be a BMW or a Bentley straight off the production line, it's a good bet that it will be running somewhere between 80-90 per cent of its full potential.

In addition to their bespoke detailing and

cosmetic services, Ribble Valley Auto Tech is an advanced IMI (Institute of the Motor Industry) accredited tuning company who can unleash that full potential. Through re-mapping the cars Electronic Control Unit and updating the engine management system, they are able to tap into that extra 10-20 per cent of performance thus unleashing the car's true potential. ECU re-mapping is a specialist procedure that can increase horse-power, torque and throttle response whilst improving overall drivability and even improve economy and MPG – without ever affecting the mechanical reliability of the vehicle or, indeed, the manufacturer's warranty.

by having an ECU remap, you can be sure that you are extracting the most from your pride and joy. Without exception, our clients always remark on how impressed they are with the improved drivability of their car and how the performance has been significantly enhanced.” ■

**RIBBLE VALLEY**  
*auto tech*

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